

# WE INVITE YOU TO BECOME PART OF AN EXTRAORDINARY MARITIME PROJECT:

RHONA, a classic sailing yacht designed by the legendary Scottish yacht designer William Fife and built in 1927 in Fairlie, Scotland, returns to the sea in all her glory after an extensive six-year restoration.

In spring 2026, RHONA will be ceremonially relaunched amidst wide media coverage—a significant event in the world of classic yachts that will attract international attention. As a distinguished example of maritime craftsmanship, RHONA will participate in prestigious classic regattas and maritime events throughout the Mediterranean.

# RHONA





## YOUR SPONSORSHIP OFFERS UNIQUE BENEFITS:

### International Media Exposure:

Benefit from extensive coverage in prestigious specialist magazines, television broadcasts, and influential social media channels surrounding the ceremonial relaunch and subsequent regatta participations.

### Brand Visibility:

Showcase your company through prominent placement of your logo on sails, crew clothing, all press materials, and the official project website.

### Exclusive Customer Events:

Utilize RHONA as an exceptional venue for prestigious hospitality events during regattas or while docked at selected harbors.



### 100-Year Anniversary in 2027:

Join us in celebrating a century of maritime tradition and elegance.

During the America's Cup 2027 in Naples, RHONA will be available as an elegant spectator vessel for your company, providing a unique experience and an ideal platform for sustainable brand association.





# 2026/27 SAILING PROGRAM & ENGAGEMENT OPPORTUNITIES

Event	Ort	Zeitraum
Vela Clàssica Costa Brava	Estarrit, Spain	June 2026 /27
Les Voile d'Antibes	Antibes, France	June 2026 /27
Puig Vela Classica	Barcelona, Spain	July 2026 /27
Illes Balears Classics	Mallorca, Spain	August 2026 /27
Vela Clásica Menorca	Mahón, Menorca	August 2026 /27
Vela d'Epoca di Imperia	Imperia, Italy	August 2026 /27
Wordls 12mr	Imperia, Italy	September 2026 /27
Monaco Classic Week	Monaco, France	September 2026 /27
Les Voiles de Saint-Tropez	Saint-Tropez, France	Sept. Oct. 2026 /27
AMERICA'S CUP/World's 12mr	Naples, Italy	2027





## PLEASE CONTACT:

RHONA is more than just a classic yacht—she is a living cultural treasure and a symbol of timeless elegance at sea.

By sponsoring RHONA, you actively contribute to preserving maritime heritage while benefiting from a distinctive, positive brand association.

We would be delighted to present our attractive partnership models to you personally—from exclusive main sponsorship opportunities to targeted project funding—and demonstrate how your company can optimally benefit from this exceptional collaboration.

We look forward to your response and hope to welcome you aboard RHONA soon.

With maritime regards,

K-7 YACHTING GMBH

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